00:00:00 -> 00:00:11 Interviewer

OK, so have any of you participated in activities regarding cultural exploring or exploring your locations or anything like that?

00:00:17 Speaker 2

No, this is my first time. It was my first.

00:00:22 Speaker 1

No, this is my first time as well.

00:00:23 Speaker 3

No, it's a new experience for me.

00:00:27 Speaker 4

This is also a new experience for me.

00:00:29 Interviewer

And what about doing, for example, just exploring cities that you haven't been before or something like that? Have you've done stuff like that? Guided tours? Have you done that before?

00:00:39 -> 00:00:59 Speaker 2

I've done it before. Back in Peru. OK. Like you can buy like a ticket where you go to these different sites and tourist places and then just to promote like you see the other places of the city and Stuff like that.

00:01:01 Speaker 1

I never participated in the guided tours, but I've just visited some historical places that I already researched before.

00:01:09 Interviewer

OK.

00:01:10 Speaker 3

Same here. I just visited some cities by myself or with my friends, but I have never been on a guided tour before.

00:01:23 Speaker 4

For me also, I've never been on a guided tour. I always visited the cities with my family.

00:01:34 Interviewer

And how does this experience compare to what I've done previously as like, you know, exploring new locations, stuff like that? How's does it compare? Did you find it better or worse? What were the differences?

00:01:45 -> 00:02:00 Speaker 2

Ah, when you have like a guided vacation trip, I feel like the good part is that the people tell you stuff, right, showcase like history of events or what happened, points of view, points of interest. But the counter side of it is you're stuck in trails, right? You cannot move around too much. You know, you have to go to the certain parts that they show you around and it lacks the curiosity and freedom of just going wherever you want, you know?

00:02:20 -> 00:02:36 Speaker 1

This is definitely better from the point of view that for knowing this stuff that you'd never know. Because if you visit some places, most definitely you're not going to visit some very specific areas in that part. For example, the wall stuff that you showed I would definitely wouldn't know, but on the other hand, this will require more arrangement, which might be the negative.

00:02:46 -> 00:03:24 Speaker 3

Well, one of the things that I really enjoyed for this plan It was it was that you made a plan for today and you said that we are going to visit like 10 places in Utrecht and also there and also when we got there you had a like a you had an explanation for each place and that was really good point. That was really good for me because I learned a bit more, learned a bit more about those places. And it was really nice for me.

00:03:26 Interviewer

OK.

00:03:27 -> 00:03:37 Speaker 4

Yeah, I would say if you want to learn about the city, I say it's better to go with someone that already knows a bit. Because the difference I've seen, if you go all by yourself or with your family, just going to look at the places and be like “ohh wow, this is a church”. In this case, you explained this a bit about the history and everything, which I actually pretty enjoy it.

00:03:54 -> 00:03:57 Interviewer

OK, so you like the aspect of learning new information and stuff that you might not get us with a regular tour, Ok.

00:04:03 -> 00:04:07 Interviewer

So, in the same realm, you said that we you learned a lot of information, right? That's what you liked about it?

00:04:08 Speaker 3

Right. That's correct. Yes, that's completely right.

00:04:11 Interviewer

Ok, So overall, can you say that like did you enjoy the experience, did you have fun?

00:04:19 Speaker 2

I enjoyed the experience. It's nice to walk around.

00:04:23 Interviewer

And it's a nice day as well.

00:04:24 Speaker 1

And definitely was very nice. And also, the fact that I didn't have to research about the facts and you already provided all the information. So, it was very fun to know.

00:04:36 -> 00:04:43 Speaker 3

Well, to be honest, it was really enjoyable for me, that we also walked around the city. But on the other hand, I also learned some new things, and that was really nice I guess.

00:04:51 Speaker 4

I enjoyed it as well. It was nice to know some new people and to walk around the new city and know a bit about it as well, so it was pretty nice.

00:05:04 Interviewer

OK, so now that you had this kind of experience, what do you think, what kind of technology could we use or implement to have a better, better experience of this? Like what ideas could you have? Like a rough idea. It doesn't have to be anything concrete.

00:05:18 -> 00:05:47Speaker 1

So when it comes to the technology for the, I think one cool thing can be the guided through tool but more using AR technologies. For example, you can say at the moment you come out of the train station already going to exactly point to point to go. And also, for some part of the historical part that already got destroyed, for example, of all part, it could be reconstruction in in your phone. And also, some small historical facts.

00:05:51 Interviewer

Yeah, sounds pretty nice. Anyone else?

00:05:53 -> 00:06:08 Speaker 3

Ohh well it's a really good question. And when it comes to like the technology, I think for the explanation that you have for the places that we visited. It would, it would be a good, good idea if we, like, can make a device that, yeah, you can, like, translate the explanation in and provide it in other languages. So like the like, the participants can like hear those explanation in their own languages.

00:06:29 Interviewer

OK. Do you have anything to add?

00:06:31 -> 00:06:42 Speaker 4

No, I really like the ideas they said. Basically, an app that explains a bit about the places. Reconstruction, information and yeah, tell you where exactly to go. Also in different languages, just in case people don't know that.

00:06:49 Speaker 2

Just as a benchmark or something to reference to, like apps like Pokémon Go that has like a game gamified experience, right? Makes you walk around, collect Pokémon’s and do it like that. Collect like points of interest.

00:07:02 Interviewer

Yeah, that makes sense. Have any of you played Pokémon Go before or something similar?

00:07:06 Speaker 1

Very short, very short.

00:07:08 -> 00:07:13 Speaker 3

Yes, I installed like Pokémon for one month, so I have some experience

00:07:13 Interviewer

OK. Yeah, that makes sense.

00:07:14 Speaker 4

Yeah, I tried it like once, but it was like one week or less.

00:07:18 Interviewer

OK. And what made you, you know, lose interest in the game if you own something? Was it like the lack of content? Was it just getting repaired if what was?

00:07:26 Speaker 4

I wasn't just like, I just wasn't interested in Pokémon.

00:07:30 Interviewer

OK, that's fair.

00:07:32 -> 00:07:34 Speaker 1

For me, it was just winter. I wasn't in the mood for coming out.

00:07:37 -> 00:07:41 Speaker 3

I didn't lose my interest; I just needed some storage on my phone. So that's why.

00:07:41 -> 00:07:50 Interviewer

OK. Yeah, that is also fair. So now that we're talking about something like Pokémon Go, like you said you've experienced, how would your interest change if we if, like you said, had something like Pokémon Go, but for something like travelling where like you said, we get different locations and have like AR functionalities. Would you be interested in exploring new locations in this way if you had an app that had these features available?

00:08:06 Speaker 1

Most definitely.

00:08:07 Speaker 2

Yeah, I would download it as well and use it for sure.

00:08:11 Speaker 3

Yeah, exactly. For sure. I would download it as well

00:08:14 Speaker 4

I would probably use it. Yeah, I think it's a really nice idea to. Yeah, just to figure out big things out of the city you're visiting.

00:08:25 -> 00:08:30 Interviewer

Yeah. And some final thoughts about the experiment. Anything else you want to say or mention or comment about it, anything good or anything bad?

00:08:35 Speaker 1

Everything was good. Yeah, no common from us.

00:08:40 Speaker 4

Yeah, I enjoyed everything. I don't have like anything negative to say about it.

00:08:44 Speaker 3

Thank you. Thank you so much for the time that you gave us. Thank you.

00:08:48 Interviewer

Ah, it's my pleasure. It was really fun.

00:08:51 Interviewer

OK. Thank you very much.